Vibe, Dancing for a Cause, is an exciting fundraiser for Vibha, which supports underprivileged children.

Based roughly on ‘Dancing with the Stars’ TV show, this event features local celebrities, our “Stars”, in a dance face-off on the event night. Our Stars comprise of successful entrepreneurs, global executives, media professionals, social & community leaders who in their unassuming ways have created a mark in our metroplex and beyond.

As they embark the journey towards the gala night, they will raise funds and awareness for Vibha’s mission.

**AUDIENCE PROFILE**

- Technologists & Physicians
- Entrepreneurs & Executives
- Influencers & Social Impact makers

**EVENT HIGHLIGHTS**

- High Profile Celebrity Performance
- Choreographed dance performances
- Cocktail Hour & Networking
- Dinner
Founded in 1991, Vibha today has a volunteer network of over 2200 volunteers spread across 20 Action Centers in cities across the US and India. Vibha’s philosophy is that of a social venture catalyst. We seed, grow and scale grassroots ideas that can solve systemic problems related to the underprivileged child through a cure that involves minimal external intervention with large scale societal impact. Till date, we have supported more than 2 Million+ children through 300+ projects in India and the US. Read more about our current projects at www.vibha.org.
**SPONSOR BENEFITS**

**Niche audience:** Access to one of the most sought after demographic niches in the country. A great opportunity to reach out to the sophisticated Greater DFW market. Huge audience.

**Repeated impressions:** Your company’s logo will appear in all promotional materials—video advertisements, posters, and online media.

**Captive Event Audience:** The event attendees will be a captive, receptive audience that has time to review, hear and listen about your offerings.

**Connect to the community:** Unique networking opportunity to engage with the community.

**Get Feedback:** Sample your product, showcase your offerings and collect instant feedback.

**Your commitment to the underprivileged:** All proceeds from Vibha events will go to fund child development projects in India and United States. By being a sponsor, you are not only taking an important step for yourself, but is also lending a helping hand to the children supported by Vibha.
Vibha Vibe *Playbill* is a program measuring 5 and 3/8 inches by 8 and 1/2 inches, similar to given at most theaters such as Broadway Play etc. Playbills will be handed out to everyone in the Vibe audience as they enter with a lot of information about celebrity, stars as well as a lot of advertising.

Advertisers would have an opportunity to advertise in a full, half or quarter page at very attractive rates of:

- Back Cover (Full Page): $600
- Full Page: $300
- Half Page: $200
- Quarter Page: $100

More Details about Vibe can be found at: [https://ac.vibha.org/vibedallas2020](https://ac.vibha.org/vibedallas2020)

Contributions can be made online at: [https://membership.keela.co/vibha-inc/dallas-vibe-sponsorship](https://membership.keela.co/vibha-inc/dallas-vibe-sponsorship)