

SPONSORSHIP OPPORTUNITY

VIBE -dancing for a cause

WHEN & WHERE

Saturday, February 29, 2020

6:00 PM onwards

THE GRAND CENTER

300 CHISHOLM PLACE

PLANO, TX 75075

CONTACT

214 - 267 - 8424

coordinator@dallas.vibha.org

SPONSORSHIP OPTIONS

\$7,000

Title

\$5,000

Platinum

\$3000

Gold

\$1500

Silver



WHAT

Vibe, Dancing for a Cause, is an exciting fundraiser for Vibha, which supports underprivileged children.

Based roughly on 'Dancing with the Stars' TV show, this event features local celebrities, our "Stars", in a dance face-off on the event night. Our Stars comprise of successful entrepreneurs, global executives, media professionals, social & community leaders who in their unassuming ways have created a mark in our metroplex and beyond.

As they embark the journey towards the gala night, they will raise funds and awareness for Vibha's mission.

AUDIENCE PROFILE

- **Technologists & Physicians**
- **Entrepreneurs & Executives**
- **Influencers & Social Impact makers**

EVENT HIGHLIGHTS

- **High Profile Celebrity Performance**
- **Choreographed dance performances**
- **Cocktail Hour & Networking**
- **Dinner**

LEAP INTO VIBE ON LEAP YEAR DAY!

Founded in 1991, Vibha today has a volunteer network of over 2200 volunteers spread across 20 Action Centers in cities across the US and India. Vibha's philosophy is that of a social venture catalyst. We seed, grow and scale grassroots ideas that can solve systemic problems related to the underprivileged child through a cure that involves minimal external intervention with large scale societal impact. Till date, we have supported more than 2 Million+ children through 300+ projects in India and the US. Read more about our current projects at www.vibha.org.

FACTS



1991

Founded in
New Jersey



2

countries where
Vibha supports
social entrepreneurs



300+

Social Entrepreneurs
funded till date



2200+

volunteer who
drive Vibha



2 million +

Children
supported till date



\$18 million+

Funds disbursed
till date



SPONSOR BENEFITS



Niche audience: Access to one of the most sought after demographic niches in the country. A great opportunity to reach out to the sophisticated Greater DFW market. Huge audience.

Repeated impressions: Your company's logo will appear in all promotional materials- video advertisements, posters, and online media.



Captive Event Audience: The event attendees will be a captive, receptive audience that has time to review, hear and listen about your offerings

Connect to the community: Unique networking opportunity to engage with the community.



Get Feedback : Sample your product, showcase your offerings and collect instant feedback

Your commitment to the underprivileged: All proceeds from Vibha events will go to fund child development projects in India and United States. By being a sponsor, you are not only taking an important step for yourself, but is also lending a helping hand to the children supported by Vibha.





Vibha Vibe *Playbill* is a program measuring 5 and 3/8 inches by 8 and 1/2 inches, similar to given at most theaters such as Broadway Play etc. Playbills will be handed out to everyone in the Vibe audience as they enter with a lot of information about celebrity, stars as well as a lot of advertising.

Advertisers would have an opportunity to advertise in a full, half or quarter page at very attractive rates of:

Back Cover (Full Page): \$600
Full Page: \$300
Half Page: \$200
Quarter Page: \$100

More Details about Vibe can be found at:

<https://ac.vibha.org/vibedallas2020>

Contributions can be made online at:

<https://membership.keela.co/vibha-inc/dallas-vibe-sponsorship>

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